



*The Organizing Authority* <sup>SM</sup>

**For Immediate Release**

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## **WEST HARTFORD ENTREPRENEUR ELECTED NAPO-CT DIRECTOR OF MARKETING FOR 2009-2010**

**West Hartford, CT-** Deb Gabinelle, owner of InSightful Solutions, has been elected Director of Marketing of the Connecticut Chapter of the National Association of Professional Organizers (NAPO-CT). Deb founded InSightful Solutions, a company offering professional organizing services for small business owners, home-based entrepreneurs and company executives, in July 2007. Prior to that, Deb enjoyed a 13-year banking career. She earned an MBA from UCONN and is a graduate of the University of Hartford's Entrepreneurial Center's Comprehensive Small Business Training Program. Deb is a member of NAPO ([www.napo.net](http://www.napo.net)) and the Farmington and West Hartford Chambers of Commerce.

NAPO-CT is a not-for-profit association with 50+ Professional Organizers dedicated to making the lives of their clients easier by transferring organizing skills. Members of NAPO-CT are experts in nearly 42 specialties including: residential organizing – garages, attics, basements, closets, etc.; computer consulting and training; estate organization; event planning; home office and business organizing; finances and bookkeeping; paper management; moving/relocations; seminars/public speaking; organizing Seniors, children, students, adults with ADD and the Chronically Disorganized. For more information, visit [www.napo.net](http://www.napo.net) and [www.napoct.com](http://www.napoct.com). Monthly Chapter meetings are open to anyone interested in becoming a Professional Organizer and are held on the third Friday of each month at the North Haven Holiday Inn. Meetings feature guest speakers, education and guidance, marketing tips, networking opportunities and more.